

# MANUAL IDENTIDAD SIMPLIFICADO

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## LOGO v1

logo negro

**HELLO MONDAY.**

**HELLO MONDAY.**

logo amarillo

monocromo

**HELLO MONDAY.**

**HELLO MONDAY.**

no permitido

**HELLO MONDAY.**

## LOGO v2

logo negro

**HELLO  
MONDAY.**

**HELLO  
MONDAY.**

logo amarillo

monocromo

**HELLO  
MONDAY.**

**HELLO  
MONDAY.**

no permitido

**HELLO  
MONDAY.**

## TIPOGRAFIAS

Antipasto

Antipasto ExtraLight

**Antipasto ExtraBold**

<https://www.1001freefonts.com/es/antipasto.font>

## TIPOGRAFIAS ALTERNATIVAS

Oswald Extralight

Oswald Light

Oswald Regular

**Oswald Medium**

**Oswald Semibold**

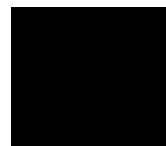
**Oswald Bold**

<https://fonts.google.com/?query=oswald>

## COLORES



#FFEB00  
PANTONE 803 C



#000000